

Sample Assessment Plan

Area or Target for Improvement	Fundraising-Athletics.
Methods of Measurement	Measurement of Annual Dollar Amounts Fundraised for Athletic Department.
Results	May include capital improvements (facilities and equipment), increased scholarship amounts.
Planned Improvements (corrections)	Establish a "Booster Club". Increase visits with corporate sponsors in Bismarck-Mandan area.
Implementation	Fundraising Plan-contacts with potential donors. Specify projects and needs.
Reassess/Results	Reassess quarterly.